## FLATIRON RESOURCES – INSERTION ORDER FOR ADVERTISER

This Insertion Order ( Resources, LLC and			( Auvertise	ir i and is silniect to	o the terms and come	
of the Interactive Adv One Year or Less, Ver	ertising Bureau (IAB) Sta sion 3.0 ("Terms") access n, the receipt and adequ	sible via	erms and Condi the URL: http://	/www.iab.net, as ar	dvertising for Media mended herein. For	
Advertiser Informat	ion			Flatiron Resources	Information	
Address:	-		Address:		27 N. Wacker Dr. Suite 160	
				Chicago, IL 60606	6	
Contact:			Contact:			
Telephone:			Telephone:			
Email:			Email:	scot.begovich@f	latironresources.com	
Campaign Requiren	Approximate	1				
Campaign Description	Campaign Flight Dates	Ad Si	zes/Creative	Placement	Estimated Montl Budget Allocation	
Powersports	Begins on Effective		ard IAB Sizes	Dynamic	See "Fee and Paym	
Conquest Campaign		Starra	10.10.17.15.51265	<i>Dynamic</i>	Type" below	
Fee and Payment Ty		l				
	elected investment level	in the Pr	ogram:			
·						
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Bronze	e (\$2,000/mo.)	Col	pper (\$1,200/m	o.) Otner	(\$1,200/mo. minimu	
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	ingible for co-op suppor				novide arry necessary	
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